Geranium Festival Guidelines
May 15, 2027 9am to 5pm

The Geranium Festival is held on the square and streets of downtown McDonough. Please check the map from the 2026 festival on our website for the location of the over 400 spaces. (Section N is now private property and is no longer available for vendor spaces.) It is primarily an Arts & Crafts festival for artisans that create what they sell. We also have spaces designated for community business and food vendors. The McDonough Lions Club organizes the festival with the help of the city of McDonough. The money raised from the sale of the booth spaces goes to support charities in Henry County and the visually impaired.

How to make application to the Geranium Festival

Please complete the application online on our website www.geraniumfestival.com. Please read these guidelines before submitting your application. A $50 deposit is required with your application. The deposit is nonrefundable unless your application meets the festival guidelines but we are unable to place you. In that case, your $50 deposit will be returned. You will receive an email when your application has been approved. The acceptance email will go to the email on file. Your acceptance will include your space assignment , payment instructions and other important information. Payment is due IMMEDIATELY upon notification. You will receive 2 email notifications. If there is no response your application will be withdrawn and you will need to reapply. If we do not receive your payment within 3 days there will be a $50 late fee added onto the invoice.

DO NOT LOSE THE EMAIL, IT WILL BE YOUR ONLY NOTIFICATION

In past years we have tried to give returning vendors priority for the spaces they had the year before. We will do the best we can to give all vendors the best space possible. We ask for your patience as we work through this process. Returning vendors will be assigned spaces before any new vendors only IF the returning vendor applies prior to January 15th. After that date there will be no preference given to returning vendors.

ALL vendors (returning and new) must submit photos of their crafts and/or photos of their process with their application. This is a mandatory field. Applications cannot move forward without it. Community vendors must submit a description of what they will be doing at the festival.